

MVA Board Meeting minutes

February 9, 2010

Location: Patterson Cellars, MVA sponsor, Woodinville WA.

Attending: Hyun Lee, Phil Miller, Tom Wick, Erik Swanson, Dave Mann, Steve Lindell, Tela Crane, Nick Brown, John Klupar, Peter Stocker, Tim Sherrill, Jennifer Triplett, David James, Phil Stephens, Tod Manning, Lorraine Silva, Abi Gelotte, Ed Amdahl

Start up

0. Patterson Cellars provided everyone with wines to sample and snacks/crackers to munch on! Thank you!
1. Introduce the Board
2. Status of staffing
 - a. Tela Crane, Program Coordinator, taking on a lot of admin duties from Jerry
 - b. Dave Mann, Friday Night Event Manager

Sponsorship

1. Title sponsorship: nothing so far, but if anyone has contacts we can put King County in touch. Please don't hold back! The county will consider any reasonable offer.
2. Banner spots available for 2010 Friday Nights (\$600) and Seasonal (\$800).
3. Series sponsor? We're hoping for ~\$20K.

Friday Night Racing Series

Dave Mann had a handout.

Friday: Preseason: May 7-28 (Cat A, B, C). Main season: June 4-September 17. No racing July 30.

New race on the schedule: Antiquena. It's a miss&out at the back of the race, and a tempo race at the front of the pack.

Special events:

- Grand Prix July 23-24. Pretty much the same program, not an Elite qualifier. Standalone event, cut out kilo, pursuits.

- Marymoor Elite National Qualifier August 6-7.
- August 20 – State Scratch Championships
- August 27 – State Points Championship
- August 29 – State Omnium Championship (200, 500/Kilo, Pursuit, Points, Scratch, Miss&Out)
- September 4 – State Keirin Championship and Keirin Cup
- September 11 – State Madison Championship
- September 18 – Season Finale Wheelrace

We have several sponsorship opportunities:

- Friday Night Season naming rights (contact Hyun Lee at hyunkasaurus@gmail.com)
- Marymoor/FSA Grand Prix (Contact dsmhome@comcast.net.)
- Presenting sponsors for the Madison, Keirin, Points, Scratch, Omnium, and Keirin Cup. (Contact dsmhome@comcast.net.)

Supporting teams needed:

- 2010 Elite National Qualifier (August 6-7)
- 2010 Omnium Championship (August 29)

Grand Prix weekend (July 23-24) will have a volleyball tournament in the asphalt pad next to the velodrome.

No big changes to the youth program, except sometimes we will probably only have M-W or T-Th for some sessions, not both all the time.

Cirque de Soliel

June 2 – July 11, every night except Monday. 4pm and 8pm weekdays, 1pm and 5pm weekends.

Worst traffic is Tuesday through Saturday between 7:30 and 8:00.

Parking will be an issue, we'll probably have identifying cards for racers.

Classes

Tim Sherrill and Tela Crane have the schedules set up. We will do A and B classes, split 2x as many A classes as B classes. Every 3rd class is a B class. We're still trying to figure out the costs of the classes.

A = learn how to ride on the track

B = learn how to race on the track (Includes bike rental.) Doesn't need to be four hours long.

Class B is required for new racers, optional for people with prior racing experience.

Tentative schedule:

A1 Friday March 19 7-9pm

A2 Friday March 26 7-9pm

A Saturday April 3 12-4pm

B Sunday April 18 1-4pm

A Saturday April 24 10-2pm

A Saturday May 1 10-2pm

B Sunday May 2 1-4pm

A Saturday May 22 10-2pm

A Saturday June 12 10-2pm

B Sunday June 20 1-4pm

A Saturday July 17 10-2pm

A Saturday July 31 10-2pm

B Sunday August 8 1-4pm

B Sunday August 15 10-4pm

Bilko and Tela will have a meeting of possible instructors about teaching classes this summer. If you're interested, get in touch with him. phbstephen@aol.com

Plans for weekday racing

Mondays June 7-August 30: Cat 4 men and Juniors, third category Madison, sprints, TTs.

Wednesdays June 2-September 8, no racing July 28. Cat 4 men, Cat 4 women, Masters.

Thursdays May 6-August 26, no racing July 22 or July 29. Beginners.

Auction – Saturday April 3

\$50 per seat.

Peter Stocker is the auction chair. Saturday April 3 is the date of the Auction. Women's development is the focus.

Catering – Jen has stepped up and brought us a new caterer. (Thank you, Jen!)

Invites are postcards this year, they'll go out very soon! (Thank you, Steve!)

There is going to be some sort of A/V portion of the night to set up Jennie as our speaker. Bilko and Peter will work on this.

Beer and wine – need a banquet permit. Someone needs to go to a liquor store and get this for us.

Board needs to set up how we're going to focus on women's development.

One thing under development: Clinics throughout the summer 2x/month on Sundays, led by racers with more experience to help develop the women's program and women's racing.

Can Team Zoom come and help out some? Peter will get in touch with them.

Talked about logistics about checkout at the end of the night.

We are officially and desperately looking for donations for the auction. We're soon going to reach out to the teams for talking to their sponsors. Every little bit helps!

Bike Expo – March 13-14

Nick Brown is in charge of this. Do you want to volunteer?

Class signup opens that day. We talked about the logistics of this a bit.

Team classes? \$800.

Booth materials – flyers for classes, auction, T-shirts, MVA-related swag? Waterbottles, merchandise. We have a lot of stuff to sell.

We'll need a cash box and change.

What do we want it to look like? Video loop? Bike on display?

Staffing – can we get a Junior presence? Need adults as well. Talk to Nick about signing up.

nick@nicholasbrown.com.

Racing Schedule

Dave Mann has a draft schedule worked up for these. If you're interested in seeing them, contact him at dsmhome@comcast.net.

Racing entry fees for Wednesday and Friday nights has gone up to \$20/night. This is to try to reach our budget and cost goals – last year we lost ~\$6100.

MVA annual membership will still be \$40.

What about allowing people to volunteer in exchange for racing, or for some money off racing? We will compose a list of possible volunteer tasks. Talk to Tela or Dave.

Lance Armstrong Foundation

LiveSTRONG ride is coming through Marymoor on Father's Day again, stopping at the velodrome.

We are interested in helping with this. We may need volunteers.

Track Cleanup

Steve Lindell will head up a track cleanup party. Probably sometime in March.

Next meeting

Our next meeting is Tuesday March 9 at 8:00am at Cowen Park Grocery.