

## **November 2018 Board Meeting Minutes**

Date: November 13, 2018

Location: Pecado Bueno Redmond

Attendees: Kelly Dahlin, Amara Edwards, Andy Baker, Jo Kiesanowski, Carson Hedrick, Matt Haldeman

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### **Agenda:**

1. Committee Reports
  2. Individual Member Reports
  3. Program Director Report
  4. StarCrossed 2019
  5. Auction Discussion
    - a. Speaker
  6. ATRA meeting report
  7. Review Surveys
  8. Junior Program Ideas
  9. Review of Action Items for Next Meeting
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### **Minutes:**

#### **Review of action items:**

Kelly uploaded minutes

**NEED TO MEET FOR BANKING** Andy, Mike

Amara got auction dates

Kelly put out agenda items

Amara sent Carson FSA sponsorship info

Andy rallied 1 person to Burnaby

Brynn helped Mike, will probably need further help

Women found date for meeting, not location

Race com didn't figure out season end dates

Finance separated Jr fund (still needs to happen officially)

FSA doesn't want us blatantly selling products

#### **Committee Reports:**

#### **Dev Com:**

- talked about kit design for Australia, Carson and Amara want blatantly American, need to vote

- Need to figure out clinics, target cross singlespeed
- Better to do community fundraising than corporate
- Cross race fundraiser for jrs
- Fundraise certain amount of money on laps people can do in an hour
- Need to readjust Jr team pricing

## Finance Com:

Separated out Jr funds

## Sponsor Com:

- FSA has new person, sponsorships all scrapped
- Getting sponsorship list together
- Different options on how to sponsor
  - Permanent boards
  - Paint on track
- December 1<sup>st</sup> will try to have official proposal
- Asked for more \$ from city of redmond for the GP.
- Got full ask from vie 13. Leaders, madisons, Jrs

## **Individual Reports:**

Carson: Needs to set up email address (ping Cory)

Kelly: Did minutes :), needs to set up email address and get on website

Joanne: Was in Colorado, did 2 camps. Identifying new athletes

Haldy: did a sponsorship meeting

Andy: Will get people to go to Burnaby black Friday (Instagram and Facebook). Talked to Mike Mullin, mentioned he has a school bus driving license, could get Major Taylor kids from Seattle to track with arm twisting.

## **Program Director Report:**

Auction 4/20

- secured with Mercer Island Community Center, need permits, Amara will do that.
- Figure out which Jrs will be there.
- Things were better last year than previously
  - combine things
  - have cool/custom stuff
  - no repeats.
- New this year: Jr team 10 jrs have 10 cards, card confirms that you will give \$100. Some people collect them all, give a ton of \$. Make sure people will be able to give if they want, still have \$50 level.
- Figure out food, alcohol. Various menus figure out what to do for food, should have dessert.
- Bakery sponsor – (Andy and Carson reaching out).

- Auction Speakers – needs to be done (Jrs as backup? Or Andy thinks might be better). Speaker draws other disciplines, Jrs only draw track. If no leads by next meeting, use Jrs. Inspirational story ties back to community, encourages fundraising. Q and A with Jrs? Revisit next month.
- Joe Spranger trackstand \$1 a second (ask him)
- People need to sort out emails
- Contract stuff, needs to be done in offseason so not overload. Need to have standing contracts, do only small tweaks. Need solid date/deadline, post cross, long meeting for finance

### **ATRA Report:**

- Insurance rules no change.
- USAC sets national schedule 2020 on 5 year rough dates early 2019 so people can bid.
  - Jr and Elite combined at Carson except possibly 2021.
  - Collegiate has odd rules on who can race.
  - Do we want to pursue nationals? If so we need to really have our stuff together. Discussion item.
- There will be a junior development series. Will reach out with more details at some point. We want to have one. Mainly just more racing for Jrs, not selection for anything. Development camps, maybe \$ probably not. If we want to reach out to USAC, can do that, not clear the point.
- Maybe \$ for tracks doing UCI, we probably can't commit this year (needs to be by December 15<sup>th</sup>)
- Track certification discussion. Tracks make sure that their curriculum checks boxes of standard curriculum, you get approved on other tracks who check boxes. Only downside seems to be making sure we check all those boxes, going through our thing. Seems good. Maybe have to be member of local track, to help local tracks. No consistency between tracks currently.

### **Surveys:**

Didn't get as much response as would have liked. Have big race comm meeting to brainstorm.

### **StarCross:**

- wants to come back since no cirque.
- King County told Terry that anything needs velodrome approval.
- September 13-15?
  - Are we done by then?
  - Have them do all set up before track racing, only put stuff on track after.
  - We must advertise better! We need full promo there.
  - Ask for powerwash of track.

- Say yes, but need to get cross racers to velodrome, discount on race/beer/class. Cross demo at GP/Fred's? But needs to be 100% their work.

**Auction:**

- Vie 13
  - neo, royalty levels of kit
  - long sleeve jersey
  - puffy vest
  - Sweatshirt
- New this year: Jr team 10 jrs have 10 cards, card confirms that you will give \$100. Some people collect them all, give a ton of \$. Make sure people will be able to give if they want, still have \$50 level.
- Joe Spranger trackstand \$1 per second?

**Announcer/livestream:**

- Spectator thought Andy's mom's announcing was weird. New announcer, less knowledgeable of track, represent spectators.
- GP: Rotating announcers, different person in morning so no burnout
- We need designated person to do livestream
  - multiple actual cameras
  - Have overlay with points? need a helper
  - High schoolers?

Get collegiate racers through securing nationals? Or host masters to serve our current community?

Action Items:

Action Item	Name(s)	Date
Meet for Banking Put Agenda for next weekend Friday	Andy, Mike	
Get email addresses	Kelly, Carson, Mike, Haldy, Jo (I think)	Soon
Meeting race com, get ideas out	Race com	December
Sponsorship get books done	Sponsor com	
Find auction items	Everybody	

Post on facebook  
"blackline Friday"

Andy

Bakery Sponsor

Andy (maybe Carson?)

Women's meeting

Women

December 1st

Race com meeting

Race com

December 9th