

# January 2020 Board Meeting Minutes

Date: 1/13/2020

Location: Online

Attendees: Andy, Andrew, Amara, Alex, Anna, James, Haldy, Kelly

Agenda:

1. Review Action Items
2. Committee Reports
3. Individual Member Reports
4. Program Director Report
  1. Auction!
    - i. Vote on food options
  2. Classes go "live" 2/1
  3. FNR feature groups (start brainstorming)

Minutes:

**Review of last month's action items:**

<u>Item</u>	<u>Name(s)</u>	<u>Done?</u>
Decide if sending holiday cards to people who only showed up in 2018 (cost of stamps/card)	Amara	Yes - will do card in future, too
Reach out to bike companies (Fuji?) about more 49 rentals	Haldy	Tried to talk with Bianchi - still hasn't heard. Will look into more options Amara has someone who can help build bikes Need bikes in April Andy will ask guy at Look too, but probably won't work
Rental bike assessment (quick releases for saddles, wheel problems, etc.	Haldy and Andy	Not yet - try to do before next meeting
Figure out merch budget	Sponsor	<u>Done</u>
Figure out washing beer cups		<u>Done</u>
Talk to Dennis Crane about low res availability for flat rate (also maybe contact cross photographers)	Haldy	Waiting until closer to season
Sell memberships at general meeting and auction		Meeting/auction

Send "How to Track" newsletter (how to train, race night routine, etc.)		April
Ask Diamond Knot to donate tap of root beer for Sundays	Haldy	Started process
Ask James Shimada about ice cream for Sundays	Andy	future
Make coasters to sell!	James	future
Make Madison series belt! (or gold chain and cog as necklace instead)	Andy (Haldy knows people who make bike jewelry type stuff)	future
New food truck suggestions?	Look into whomever does marymoor concerts	
Be active on slack/help Amara	Everybody	

## Committee Reports:

### Race:

#### Shared race book

- Sometimes start w/ shorter points race, end w/ scratch
- Even out number of points features vs other stuff
- Postseason on 11th
- Sundays: mix of regular and fun stuff (including poker point-a-lap, miss-n-out to keirin)
- Fibonnacci points race was proposed (decreasing number of laps between sprints)
- Madisons at Freds, a few FNRs (first on 5/29). Try to have clinic before 29th
  - 26th? (7-9PM with lights so that there is still open training time before).
  - Clinics every Tuesday before Madisons? Maybe a Saturday or Sunday before Freds, too
    - Ask about madison clinic opinions at all membership meeting

#### GP

2 options: 1) close to Olympic schedule 2) carnival style with more and shorter races

- Current schedule is pretty much all of Olympic stuff except TS, TP

- Some people don't like having lots of really long races, long days, so maybe more races but shorter/faster (6 day/carnival style). Also potentially better for spectators
  - Friday night, Saturday night, Sunday afternoon? Seems like too much change (people don't like racing too many sessions in one day, though)
  - We have a lot of change this year, so maybe table session timing change for next year, given that what we currently have works
- A lot of places have very similar schedule, would be nice to have something unique/different, a lot of our attraction is the atmosphere
- OR lean into Olympic parallels and revisit schedule changes 2021
- Redo a Sunday race afternoon to trial carnival style
- Since date has to be moved anyway, it's after nationals, might be easier to switch to a carnival-style event this year
- Also would cost more to do 3 days even though it's fewer sessions and shorter stuff

Will see proposed schedule for both things, decide at the end of week

Freds race:

- No schedule change proposed, generally just do the same as last year
- Some complaints about masters not having enough racing (especially Friday, has long waits for non-Madison racers)
- Considered creation of a field conditioned on pre-registration of [8] or more entrants. Otherwise racers in that field are combined with the next age group down.

Finance:

- Anna showed profit and loss sheet
- At auction, have a table where people can buy membership, etc. so we can get processing done ahead of time, not a huge workload for the first few weeks of racing
- Youth Director salary: now covers 3 months prior to season where Amara is working but previously wasn't paid for

Dev:

- Amara has class calendar figured out
  - Still need to do clinic calendar
- Maybe at membership meeting have a place for people who were unaffiliated cat 4/5s last year to talk with representatives from track teams? Could we do this in time? Need to make a list of who we will include

Sponsor:

Merch: (have designs by March)

- In the past was difficult to deal with all the different inventory, so we will have less stuff available
- Will have clearance stuff, need to figure out how that will work
- Have sale of old stuff at auction, clean up - if any design is repeated, just keep it, old stuff will sell
- GP shirt? Pretty much broke even last year - probably order a little less (75?), reorganize sizing.
- Amara and James figuring out dishwashing for reusable beer cups
- Got full amount of money from county for GP
- Greater individual sponsorship provided, but auction items being removed accordingly

Potential opportunity to earn some money: May 30th - people from MVA pouring, taking money, checking IDs for helping Cascade serve beer (don't need licenses), MVA gets proceeds

### **Individual Member Reports:**

#### **Program Director Report:**

##### Auction:

- Menus : everybody send Amara top 3, we will re vote on slack for top ones
- Auction vacation packages last year did not go over well (not repeating)
- Need to find big auction items - reaching out to previous people, looking for cool random stuff
- Since tour of california is canceled, see if tour of colorado would do VIP spectator package?

##### All membership meeting:

Amara can make ppt similar to last year, highlight big changes, info about race fees, etc.

Classes live feb. 1st

Cory is looking into more cameras, talking with Lexus about how they do stuff. Can use gopros, high end security cameras

Could have security camera that is on all the time, anyone can access to see weather conditions, who's at the track

Feature nights: will do teams, sponsors, or other groups (talk to Amara)

**Other:**

At auction: sell calendar with race book

Have photo competition for calendar (due end of February), if you win you get a free one

Give Sanjuan Seltzer people try the track class (maybe for other sponsors too so they know what they're giving to?)

Marketing opportunity? Put up posters to advertise FNR at Post Doc, Locust, etc.

All membership meeting: Board get there at 1:00, mingle/meet the team 2:00-3:00, meeting 3:00-4:00

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Action Items:

<u>Item</u>	<u>Name(s)</u>	<u>Date</u>
Move all membership meeting reservation to starting at 1:30	James	ASAP
Put together 3 day carnival GP schedule	Andrew	
Reach out to bike companies (Fuji?) about more 49 rentals	Haldy	
Rental bike assessment (quick releases for saddles, wheel problems, etc.)	Haldy and Andy	
Figure out clinic dates (new rider, Madison, etc.)	Dev	
Figure out washing beer cups		
Talk to Dennis Crane about low res availability for flat rate (also maybe contact cross photographers)	Haldy	
Sell memberships at general meeting and auction		Meeting/auction
Send "How to Track" newsletter (how to train, race night routine, etc.)	April	
Ask Diamond Knot to donate tap of root beer for Sundays	Haldy	future
Ask James Shimada about ice cream for Sundays	Andy	future

Make coasters to sell!		future
Make Madison series belt or gold chain and cog	Andy	future
Finalize budget	Finance	Before all membership meeting
Ask about madison clinic timing	Amara	All membership meeting
Test timing tape	Andrew	
Have merch designs	Sponsor	Before March
New food truck suggestions?		
Reassess junior team fees (after director salary increase)		Next fall
Be active on slack/help Amara	Everybody	