

April 2020 Board Meeting Minutes

Date: 4/7/2020

Location: Remote

Attendees: Amara, Andy, Andrew, Anna, Alex, Haldy, James, Kelly

Agenda:

1. Review Action Items
 2. Committee Reports
 3. Individual Member Reports
 4. Program Director Report
 5. Plan for possible scenarios given COVID-19
-

Minutes:

Review of last month's action items:

<u>Action Item</u>	<u>Name(s)</u>	<u>Done?</u>
Put message on website about coronavirus	Cory	yes
Virtual velodrome planning meeting		yes
Reserve star rental stuff for track cleanup (new date)	Andy	no
Figure out and post Madison clinic dates (Sundays)	Dev	Now everything's uncertain
Make video with EJ about staying home+Kreitler rollers?	Amara	yes
Look into price and quantity for custom flannels	James	Closed for now
Make videos on how to use timing tape	Andrew	Not yet
Expanding beer garden for GP (figure out expenses)	Anna, Andy	Not yet
Beer permits	Andy	Didn't send them - probably good given all the uncertainty
Have merch designs	Sponsor	Before March
Send "How to Track" newsletter (how to train, race night routine, etc.)		April
Sell memberships at auction		Auction
Make sure water is on for track cleanup	Amara	Before cleanup

Put Facebook events for clinics	Amara	May
Talk to Dennis Crane about low res availability for flat rate (also maybe contact cross photographers)	Haldy	Before season/ big events
Pressure wash bleachers		future
Ask Diamond Knot to donate tap of root beer for Sundays	Haldy	future
Ask James Shimada about ice cream for Sundays	Andy	future
Make coasters to sell!		future
Get Madison series gold chain and cog	Andy	future
Reassess junior team fees (after director salary increase)		Next fall

Committee Reports:

Race:

- Hopefully we race this year!
- Maybe have TT days once the park is open?
- Questions to think about: How long after we are able to race do we race? What is the date where we say no season?
- Maybe do a rider feature thing to keep people engaged.
- If we have a really short season, could do more experimental, carnival style stuff. For that format we could also not call it a season, make it just for fun.
- Or really long 2020-2021 season, points carry over.
- Fun Ideas
 - “Social distancing jersey” for the person who spends the most time off the front or back :)
 - Handicapped can become social distancing race :)

Finance:

Auction

- Plan to do at track to save money if we do have an auction, especially since there's nice weather and it could be hard to reserve a place
- Maybe have people pay for beers to increase revenue? Might not be worth the negative reaction.
- Should do auction (Anna) - don't want to get too low, also would lose more people for the future. Could do virtual if things don't get better.

- Maybe not if it gets late enough (Alex) - might be bad to have an auction in August then again in April, creates fatigue. Especially with people worried about jobs, finance in general.
- Also can look into other options - asking for donations, having some little thing people can pay for

Have already paid for junior kits

If no racing:

- Should offer refunds for people who've already bought memberships, but give them the option to donate it
- Might need to refund sponsors too because they're not getting value

Sponsor:

- Holding off asking people for money since finance is very uncertain right now and we might not race. Already have money from quite a few people, though. Taking it case-by-case.

Is there stuff we can do to give current sponsors value?

- Mention in emails, weekly shout out on social media?
- In social media things should have suggestions on how to spend money with each particular sponsor.
- If we do online racing maybe try to get their pictures in somehow - banners behind athletes, flash up on screen sometimes?

Maybe for some sponsors try to get it so when people buy their stuff through us we get some money?

Dev:

- Cancelled classes, people getting refunds
- Maybe make videos about how to change gears, do rollers, glue tires, etc.
- Do AMA on instagram to figure out what videos to do/if to do
- Q&A with a mechanic or racer?

Individual Member Reports:

Program Director Report:

AED is fixed! EMTs are started, but most dates aren't filled. Race night managers are on, knowing dates are uncertain. Lots of stuff we can't do right now.

Juniors are doing meetings three times a week. Could do a virtual lap a thon thing. Or relay - at least one junior riding all the time.

Other:

Plan for possible scenarios given COVID-19

What milestones will let us know we should do stuff? “If x happens, we do y”

County unlocks park gates

- cleanup, painting, bike maintenance as soon as possible.

10-50 people gathered

- Set up something for people to reserve time slots? Groups of 10?
- Would be really hard to enforce, especially with random people riding by.

What trigger would we want to say “we can do racing.”

- Probably groups of 100 or 150?
- For 50 would we do capped, prereg only, no spectators? Probably if we can't do full, not do any.
 - Might work for Mondays with ATRA
 - Would be hard for Fridays
 - We'd lose money.

What needs to get done once we decide to race, how much time does it take?

- 1-2 weeks
- Porta potties (should get 1 out once 50ish people can gather), container (can also be earlier)
- Permits are done except Fred's, GP. Probably should wait on those and risk higher fee. Also technically have our kickoff permit which we could move somewhere.
- Officials, EMTs, race night managers, announcers, and volunteers also would need to be coordinated
- Maybe we should have first couple weeks as preseason regardless of when that happens to ease people in and hopefully avoid some reckless (wreck full) actions

Groups of 25-50

- can start running classes
- advertise with WSBA, road racers will be looking for something to do and they get a discount with WSBA.

There will probably be a chunk where we can only do TT stuff. Can technically run up to 4 up, just not with timing system. TTs are not very efficient. Would probably lose money. Can run on ATRA permit, doesn't have to be super official.

<u>Action Item</u>	<u>Name(s)</u>	<u>Date</u>
Figure out minimum costs for an ATRA TT day	Finance	
Start thinking about possibilities for shortened season	Race	

Reserve star rental stuff for track cleanup	Andy	
AMA on Instagram, maybe make videos	Amara	
Make videos on how to use timing tape	Andrew	
Expanding beer garden for GP (figure out expenses)	Anna, Andy	
Beer permits	Andy	
Reserve star rental stuff for track cleanup	Andy	
Evaluate if we should order stuff for bike maintenance		Monthly
Send "How to Track" newsletter (how to train, race night routine, etc.)		April
Sell memberships at auction		Auction
Make sure water is on for track cleanup	Amara	Before cleanup
Put Facebook events for clinics	Amara	May
Talk to Dennis Crane about low res availability for flat rate (also maybe contact cross photographers)	Haldy	Before season/ big events
Pressure wash bleachers		future
Ask Diamond Knot to donate tap of root beer for Sundays	Haldy	future
Ask James Shimada about ice cream for Sundays	Andy	future
Make coasters to sell!		future
Look into price and quantity for custom flannels	James	future
Get Madison series gold chain and cog	Andy	future
Reassess junior team fees (after director salary increase)		Next fall
New food truck suggestions?		
Be active on slack/help Amara	Everybody	

Next meeting is 4/28 at 8:00 PM