





PHOTO AMARA EDWARDS

Hello friends,

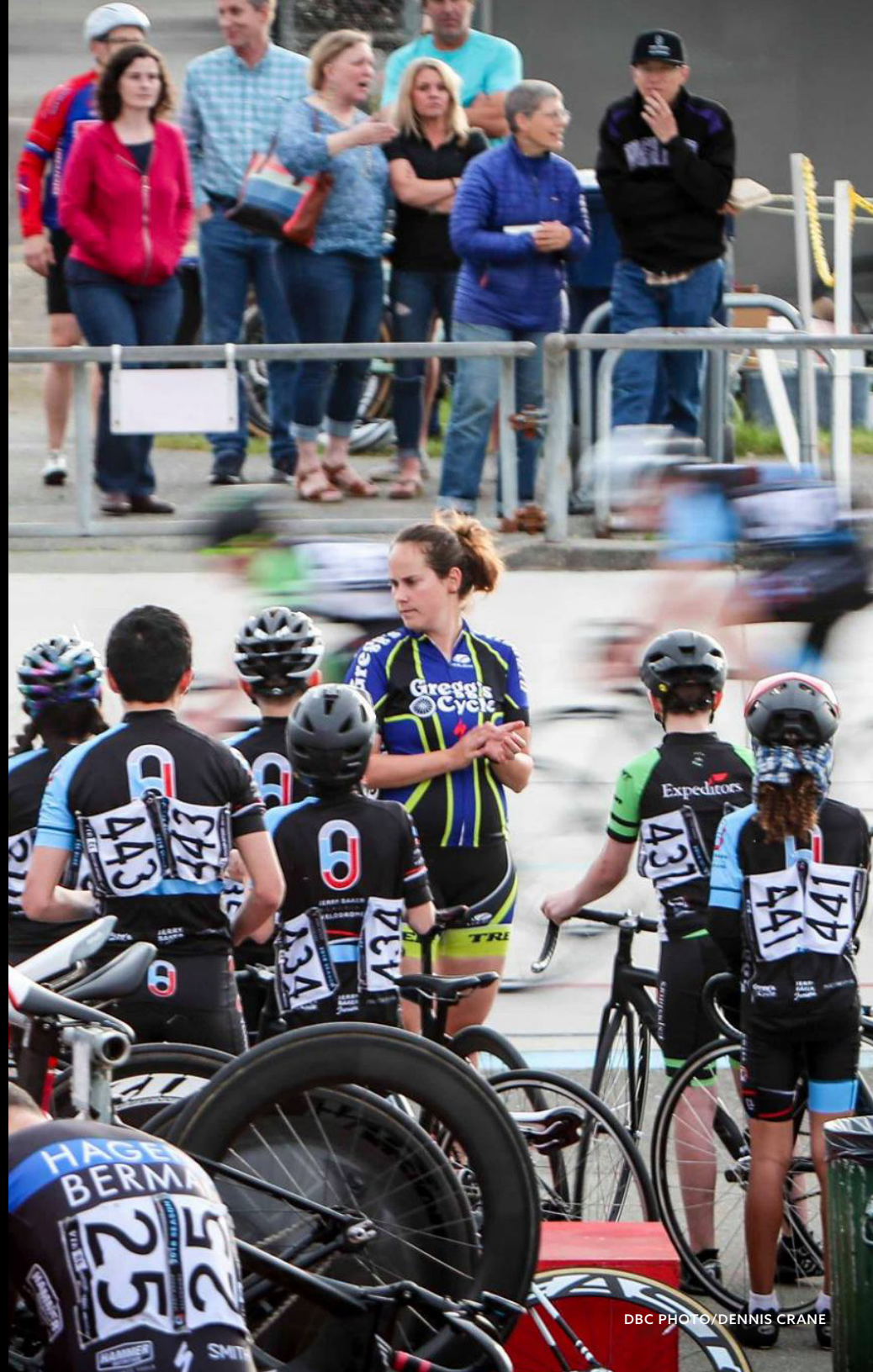
As we head into our 4th year we are excited to continue to build and grow as a junior track team. In 2020, Covid threw everyone for a loop but I think I can say we made the best of a very weird situation. We provided a place for juniors to have a community and some sense of normalcy throughout the quarantine and limited phased opening. We can hope that in 2021 we will be back to normal but we realize that things will be different so we will plan accordingly.

As we continue to grow we are also getting more organized! Please take a look at our this report which includes our Mission Statement, the team's notable results and sponsorship opportunities.

We want to give a special thanks to the Jerry Baker Memorial Velodrome for supporting the creation and continued success of the junior program along with the families that have been with us since the beginning!

We look forward to 2021!

Amara Edwards
Program Director & Head Coach, Jerry Baker Juniors



A group of young track cyclists, both male and female, are posing on a wooden velodrome track. They are arranged in a line, leaning forward with their hands on the track surface, looking towards the camera. The track is made of light-colored wood with blue and red painted lines. The cyclists are wearing various cycling jerseys, some with "JERRY BAKER MEMORIAL VELODROME" printed on them. The background is a dark, solid color.

"THIS *community* ROCKS"

OUR MISSION

The Jerry Baker Juniors' purpose is to provide young athletes with a community where they learn to love track cycling.

We provide coaching and mentorship that develops riders with a lifelong enjoyment of cycling and fitness. Our athletes develop fundamental cycling and training skills while reinforcing values that will help them be successful both on and off the bike.

"...*track* is a place
where I can become
a *better* version
of myself."





2018

NATIONALS

5
MEDALS

- 2nd Place: Junior Men Madison
- 3rd Place: Junior Men Points Race
- 5th Place: Junior Men 11-12 Overall Omnium

LOCAL & REGIONAL

- Fred's Race (Regional) Team Champions
- Cat 4 Men Season Overall Winner
- Cat 4 Women Season Overall Winner

2019

NATIONALS

19
MEDALS

- 3rd Place: Junior Men TS
- 3rd Place: Junior Women TP
- 3rd Place: Junior Men 11-12 Overall Omnium
- 3rd Place: Junior Wmn 15-16 Overall Omnium
- 3rd Place: Junior Men Kilo

LOCAL & REGIONAL

- Fred's Race (Regional) Team Champions
- JBMV Best Team Overall
- Junior D Season Overall Winner
- Junior C Season Overall Winner
- Cat 4 Men Season Overall Winner
- Cat 1/2/3 Women Season Overall Winner
- Cat 3 Men Season Overall Winner
- Junior Men Hour Track Record Holder

2020

LOCAL & REGIONAL

Junior Women Hour Track Record Holder

Season highlights

track is...

**ACCELERATION
SPEED
FRIENDSHIP
STRATEGY
COMPETITION
AND MOST IMPORTANTLY,
COMMUNITY**



DBC PHOTO/DENNIS CRANE



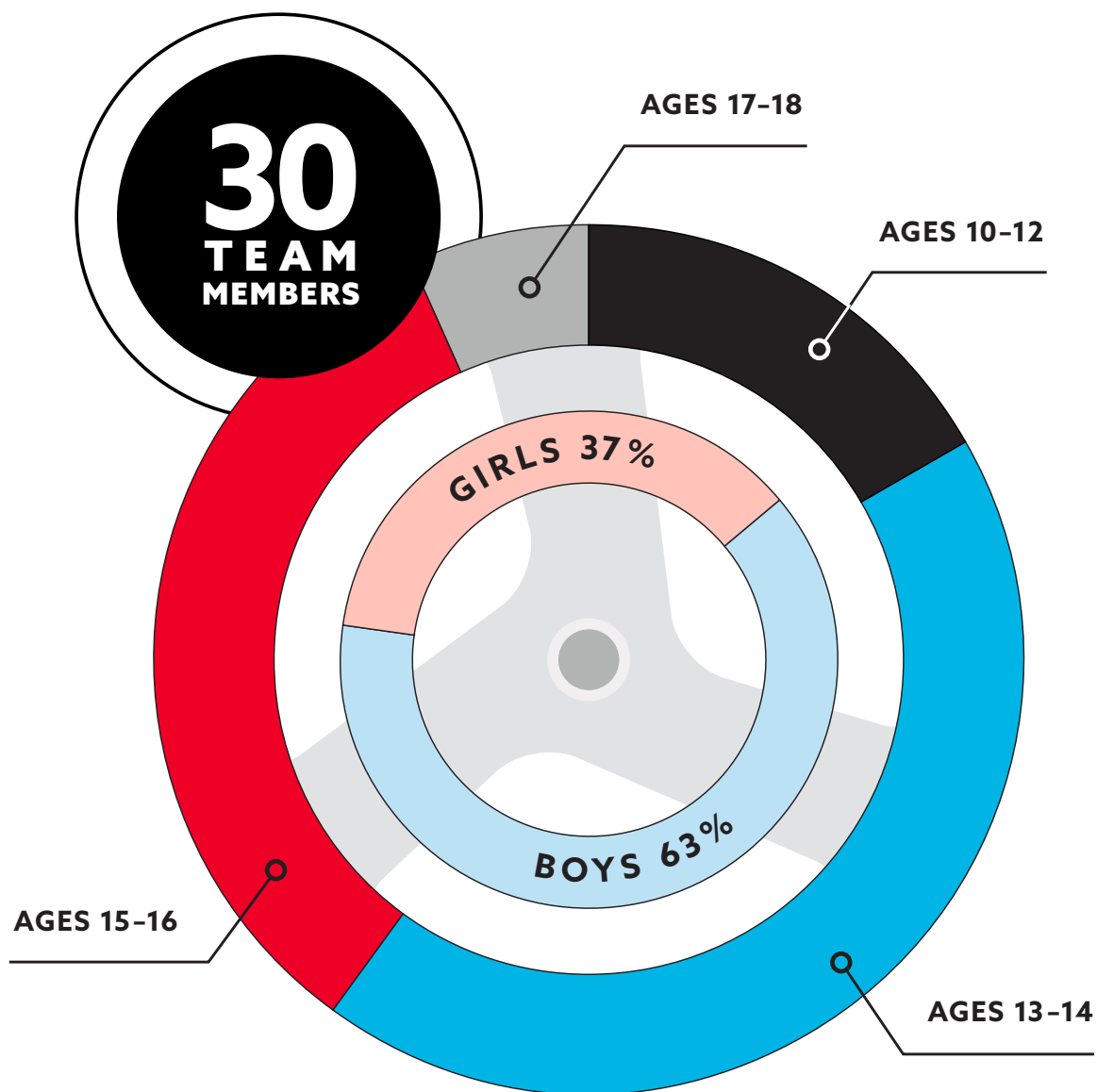
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MEET THE TEAM

Build it and they will come! We have created a community of athletes ranging from 10 to 18 years old that are supportive and motivated to take their cycling to the next level.

Since the creation of the team, we have seen the number of local junior racers skyrocket. Each year, we've had more juniors training seriously and the number of riders competing at national events has reached record numbers for our velodrome.

The Jerry Baker Juniors are very quickly becoming one of the top junior track teams in the nation.



track is
"...my second home."



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DBC PHOTO/DENNIS CRANE



DBC PHOTO/DENNIS CRANE

SPONSORSHIP OPPORTUNITIES

Whether they are just starting their cycling journey or have been doing this for a couple years, Juniors think the smallest freebie is the best thing in the world.

“As a junior that has grown up in the system I can tell you that I am still brand loyal 20 years later.”

—Amara Edwards, Jerry Baker Juniors Program Director

Today’s juniors are social media and tech-savvy so you can bet they would spread the word with their cycling and non-cycling worlds.

Besides digital outreach, sponsor logos will be displayed on team kits, casual clothing, banners, tent tops, website, racing live streams, and more.

CASH • PRODUCT • DISCOUNTS

The Jerry Baker Juniors is operated under the Marymoor Velodrome Association, which is a 501(c)3 non-profit. Sponsorship and donations may be considered tax deductible, please check with your tax advisor.

track is
"...not quitting"



"...getting faster."

THANK YOU

To our current sponsors: Vision/FSA, Stanley, Vie13, Broadmark, Gregg's and Build Performance.

To the Jerry Baker Memorial Velodrome and its board of directors for their willingness to support and continue to support the development of a national caliber junior team. Track time and equipment access have been critical to getting the program started and being able to keep costs as low as possible.

To the families that have been with us since the beginning of the program.

We are looking forward to continuing to grow and learn in the future!

Vision

BROADMARK
REALTY CAPITAL

VIE
EL
KUSTOM
APPAREL

Gregg's
Cycle Inc.
Family owned since 1959

STANLEY
SINCE 1913

build!
PERFORMANCE CENTER

"...track means the world to me."



DBC PHOTO/DENNIS CRANE



"I am thankful we were still able to come together as a *team* and ride together, whether on Zoom or in person."

